



Course Name:

ESG and Sustainable Investing 101

Format:

60 minutes of on-demand videos, 1-2 hours reading, quizzes

COURSE CURRICULUM

FUNDAMENTALS

Evolution of sustainable investing
Terminology and concepts

ESG FACTORS

Environmental factors
Social factors
Governance factors
Bridging ESG factors and financial impacts

INVESTMENT STRATEGIES

PERFORMANCE

CASE STUDY

Assignment
Analysis

KEY TAKE AWAYS

- ✓ Integrated quizzes
- ✓ Additional reading resources
- ✓ Final short assignment